



We are an engineering company engaged in the development and production of specialized environmentally friendly refrigeration technology. The technology used and integrated by MIRAI INTEX with innovative solutions opens new horizons in the field of cooling at ultra-low temperatures, aiming to minimize the negative impact of human on the environment. We offer our employees a unique opportunity to be an active part of a growing company, the ability to gain unique experience in a very interesting and innovative field.

For our growing manufacturing plant in Brno we are currently looking for talented and driven colleagues for following positions:

SENIOR ANALYST

JOB DESCRIPTION:

- Collecting and analyzing data on the low and ultra-low temperature refrigeration equipment market in Europe and other regions, including sales volumes, competitive landscape, market trends and potential opportunities for the company.
- Identifying customer needs and determining their preferences for products, services and marketing campaigns.
- Developing marketing strategies and recommendations based on data analysis to improve sales and strengthen the company's position in the market.
- Preparing reports on competitor activities and recommendations for the purpose of expanding the list of segments of use of our machines.
- Cooperating with the sales and marketing departments to ensure consistency in marketing strategy and sales effectiveness.
- Supporting the development of new products and improving existing product lines based on market and customer needs analysis.

REQUIREMENTS:

- University degree in marketing or related field.
- Market analysis and marketing experience, preferably in the refrigeration industry.
- Knowledge of data analysis methods and experience with relevant tools.
- Ability to work in a team and communicate effectively with other company departments.
- Analytical thinking and ability to present data.
- Knowledge of English at the level of reading and understanding professional literature and communication with foreign clients and partners.

WHAT DO WE OFFER YOU:

- Interesting work in an international environment in a technologically unique field.
- Space to apply your experience with maximum self-realization.
- Opportunity to actively participate in the growth and development of the company.
- Pleasant and motivated team.
- Very good financial compensation in the form of a fixed salary.
- Flexible working hours from Monday to Friday.
- Free coffee and drinks at the workplace.
- Use of the cryochamber.

**CLICK HERE AND SEND US YOUR
CV DIRECTLY**

